



**Heart of Gold Entrepreneur Tool Box
Business Description Worksheet**

Use this worksheet to help you outline the content for the Business Description component of your Business Plan

1. What is your business name?

2. Who are the owners / partners of the business?

3. What date did your business begin?

4. What does your business do (in a nutshell) and what products or services is it marketing?

5. Where is your business located? Include contact info, such as website or email address, and a phone number if applicable.

6. What is the structure of your business (sole proprietorship, partnership, corporation)?

7. Do you have any business “advisors” (for example, a lawyer or accountant)? If so, who are they?
